

# design

The creative department at S&L will work closely with you to create new logos and artwork and/or enhance existing art to meet printing specifications.



## promotional group



- Brand Recognition
- Sporting Events
- Fulfillment & Distribution
- Employee Recognition
- Schools & Universities
- Company Outings



### Production Process' Available

- 8,9 or 10 Color Silk Screening
- 3-Dimensional Embroidery and Applique
- 4 Color Process Printing
- Laser Engraving
- Pad Printing
- Unique-Style Heat Setting



With over 30 years of experience in the manufacturing industry, S&L has the expertise and know-how to design custom products from start to finish. Whether your project calls for a custom messenger bag or youth sports jersey, S&L will design quality products that meet or exceed your expectations.

# quality

S&L is proud to offer our clients the highest quality products at affordable prices. Our clients are able to choose from hundreds of brands to fit all their promotional needs. All merchandise is inspected and tested for quality assurance before we ship finished product. S&L manages quality through product, fabric and wear & wash tests. Our main goal is for our customers to have a long lasting premium item that your consumer will be proud to use.



# promotional products

From pens to high-end golf balls, watches to key tags, S&L offers it all. We have thousands of promotional items to choose from depending on your promotional needs. We offer 24 hour, two day, three day and standard service for our clients.

### distributors we work with

- Cross Pens
- MagLite
- Calloway
- Swiss Army
- Leeds
- 3M
- Titliest
- Nalegene
- Bic



tel. fax. em. web.

800.513.1204  
516.872.3511  
info@slpromo.com  
www.SLpromo.com



## about S&L

**Company Profile** - With a knowledgeable and enthusiastic staff, S&L Promotional Group is dedicated to providing the highest quality product, most cost effective methods and quickest service available in the industry. We work closely with our clients to create effective promotional marketing campaigns by translating creative ideas into value added products for your staff and customers.

**What We Do** - S&L is a full service promotional marketing company with over 30 years experience in textile manufacturing, screen-printing, embroidery and product sourcing. From custom projects to rush orders, the S&L staff serves every client as their most important customer and will do everything in its power to ensure that your next promotion is a huge success.

## custom products

For over thirty years our clients have had the satisfaction of knowing that no matter how impossible or unique an idea may seem, S&L has proven that no job is too difficult. From manufacturing sports jerseys for professional sports teams, to producing custom ice pops and everywhere in between, our staff has the know-how and expertise to design and produce custom products that will leave a lasting impression.



## our services

**Embroidery** - With over one hundred in-house computerized embroidery machines, S&L has the ability to place your logo on a garment or product in several style options. Whether it is a simple detailing, 3-D embroidery or laser cutting for applique, the S&L staff has the knowledge and experience to get the job done with ease.



**Screen-Printing** - Whether you are looking for a one color or even an eight color screen-print, S&L has the capability to handle your order. We can print from your own artwork or create a custom design with our in-house graphics and illustration services. In our screen-printing facility we offer three 8-head stations and one 4-head station for smaller orders and samples.



## fulfillment program

**Merchandising** - Building a merchandising program along with your marketing campaign is a highly effective way to reach all of your marketing objectives. Whether you are looking for a company store online, at your office location or to warehouse your products at our facility, S&L has the ability to help you reach your target audience and of course stick within your budget while offering the highest quality possible.

**Company Stores** - Another method for brand recognition is an online company store. It is a cost-effective method that will help promote and boost sales for your company without worrying about lead time and production. With your input, S&L customizes a wide selection of promotional products for your company and will warehouse and ship items as they are needed. S&L has the capability to set up your online store from start to finish and will design the concept, fulfillment software and tools that are needed in order to have a successful e-store. For further information please contact us or view our website at:  
[www.slpromo.com](http://www.slpromo.com)